

PRIVACY POLICY:

Document Last Modified: November 1, 2010

This Privacy Policy governs the manner in which Wedica ("Wedica") collects, uses, maintains and discloses information collected from users of this Web site (each, a "User").

Privacy

Users' privacy is very important to Wedica. Wedica is committed to safeguarding the information Users entrust to Wedica. This Web site is appropriate for all ages.

The Information We Collect

Wedica may collect personally identifiable information from Users in a variety of ways, including online forms for ordering products and services, and other instances where Users are invited to volunteer such information. Wedica may also collect information about how Users use our Web site, for example, by tracking the number of unique views received by the pages of the Web site, the type of computer used, or the domains from which Users originate. We may use "cookies" to track how Users use our Web site. A cookie is a piece of software code that a Web server can store on the Users' PC and use to identify the User should they visit the Web site again. While not all of the information that we collect from Users is personally identifiable, it may be associated with personally identifiable information that Users provide us through our Web site. This information allows us to serve you more effectively and efficiently.

How We Use Information

Wedica may use personally identifiable information collected through our Web site to contact Users regarding products and services offered by Wedica and its trusted affiliates, independent contractors and business partners, and otherwise to enhance Users' experience with Wedica and such affiliates, independent contractors and business partners. Wedica may also use information collected through our Web site for research regarding the effectiveness of the Web site and the marketing, advertising and sales efforts of Wedica, its trusted affiliates, independent contractors and business partners.

By submitting your email address at the Site, you agree to receive email marketing materials from us. We may maintain separate email lists for different purposes. If you wish to end your email subscription to a particular list, you must follow the instructions contained in each email correspondence that you receive from us. Please follow the instructions at the end of each email message to unsubscribe from the particular list.

To unsubscribe from all of our email lists, please follow the instructions set forth in the "Unsubscribe/Opt-Out" section below. We only send email marketing to individuals who have agreed to receive email from us.

Disclosure of Information

Wedica may disclose information collected from Users to trusted affiliates, independent contractors and business partners who will use the information for the purposes outlined above. We may also disclose aggregate, anonymous data based on information collected from Users to investors and potential partners. We also reserve the right to disclose your personal information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, when legal process is served on our Site, if our assets are sold or acquired, or if our company is sold or acquired, or when we otherwise deem it necessary or appropriate. By agreeing to this statement, you consent to the disclosure of any record or communication to any third party when we, in our sole discretion, determine the disclosure to be appropriate.

Maintenance of Information

Information about Users that is maintained on our systems is protected using industry standard security measures. However, we cannot guarantee that the information submitted to, maintained on, or transmitted from our systems will be completely secure.

Data Collection Practices by Third Party Advertisers and Marketers

You can access certain third party websites through our Site. When you opt to enter into a transaction with, receive information from or provide information to such third parties, you may be doing so through the third party. These third party associated websites have separate privacy and data collection practices and we assume no responsibility relating to them.

We do not endorse, nor are we liable for the accuracy of, the privacy policies and/or terms and conditions of each of the third party organizations or their websites. Entities that may advertise, promote goods or services, and/or place banner ads at the Site, including these third party organizations, are independent third parties and are not affiliated with us.

You should read the privacy policies of such third party websites to make sure that you agree to their terms before using such websites. If you wish to opt out of receiving mailings from such third party advertisers and/or marketers, you must do so directly with such third party, or as otherwise provided on or through their respective websites

Right to Contact Via Telephone

In addition, by registering at this Site, you agree that such act constitutes an inquiry and/or application for purposes of the Amended Telemarketing Sales Rule (16 CFR Sec. 310 et seq.), as amended from time to time (the "Rule"). Notwithstanding that your telephone number may be listed on the Federal Trade Commission's Do-Not-Call List, we reserve the right to contact you via telemarketing under the Rule, and we may transfer this right to our sponsors and one or more third party marketing partners.

Group Aggregate Data

We reserve the right to provide aggregate or group data about our Site users for lawful purposes. Aggregate or group data is data that describes the demographics, usage, or characteristics of our Site users as a group, without disclosing their personal information.

Security

We endeavor to safeguard and protect our users' information. When users submit information at this Site, such information is protected both online and offline. The servers in which we store our users' personal information are kept in a secure physical environment. We have security measures in place to protect against the loss, misuse, and alteration of personal information under our control.

All confidential, proprietary, and private data collected at Wedica.com is done so with the use of secure servers. The secure server software (SSL) encrypts all payment information you input before it is sent to us. Furthermore, all of the data we collect is protected against unauthorized access. We may provide links to Third Party Providers' sites that may request additional information from you, but we do not accept any liability for the security of credit card or other data transmitted to such third parties.

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable

means to protect your personal information, we cannot guarantee its absolute security.

Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our Site from those we actually know are under 13, and no part of our Site is structured to attract anyone under 13.

How You Can Access Or Correct Your Information

If you wish to access, delete or correct the information that you have provided to us through this Site, please contact us through the Contact Us section of our Site, via email or through written request to the Customer Service Department at the address listed below. We may take reasonable steps to confirm the identity of the consumer in an effort to prevent identity theft.

Unsubscribe/Opt-Out

To stop receiving future commercial communications directly from us, please [Click Here](#) and enter your email address in our unsubscribe system. Please note, however, that when you select this option, we will still send you emails and other communications regarding the Program and/or any transactions that you entered into by and through the Site for as long as you are a Member.

We may maintain separate email lists for different purposes. If you wish to end your email subscription from a particular list, you need to follow the instructions at the end of each email message to unsubscribe from the particular list. To unsubscribe from all of our email lists, a you must [Click Here](#) and enter your email address in our opt-out system or you may send a written request to our Marketing Department at the following address:

**Marketing Dept.
Wedica
P.O. Box 225
Hopeland, PA 17533**

We process all unsubscribe/opt-out requests promptly, but it may take 48 hours for the change to be fully effective. Unsubscribing from one list may not remove the consumer from all marketing lists. Similarly, unsubscribing from one advertiser will not prevent the consumer from receiving all advertisers' emails.

Because third parties maintain their own unsubscribe/opt-out lists, email recipients who wish to end their email subscription from a particular third party must follow the instructions at the end of each email message to unsubscribe from that specific list. We do not control third party mailing lists and cannot process unsubscribe/opt-out requests if the message does not come directly from us.

Policy Changes

We do update our policy from time to time without notice so please check back periodically. Changes to the Privacy Policy will be posted on this Site and the effective date of the policy will be modified to reflect the effective date of the most recent version.

Questions

Users may direct questions concerning this Privacy Policy by email to: policies@wedica.com.